

Membership in Good Croatia Business Initiative

From 2017. Crocon d.o.o. is a member of **Business initiative for affirmation of CSR and sustainable development – Good Croatia**, whose mission is to support faster and wider development of socially responsible business practice in Croatia through organized and joint action of businesses, as well as advancement of activities within companies and creating awareness in the wider community about CSR and sustainable development.

Members of the Good Croatia Business Initiative represent successful business subjects and Croatian economy that use their joint knowledge, competences and influence to take part in continuous investment in the development of business and economy as well as responsible attitude toward employees, community and environment.

The business initiative presents a community of business subjects who truly apply the principles of social responsibility in their business practice. In the initiative the companies are encouraged to improve and develop new CSR experiences, to network and to continually learn with the goal to create new examples of good practices.

Members of the initiative are respectable Croatian companies and organizations, including HEP Group, INA, Privredna banka Zagreb, Heineken Croatia, Grawe Croatia, JGL, Vetropack, Henkel, Ilirija, Turisthotel, Regeneracija, Helb, Bomark, Bernarda, Schrack Technik, Crocon, University of Međimurje, Agency for science and higher education and others.